

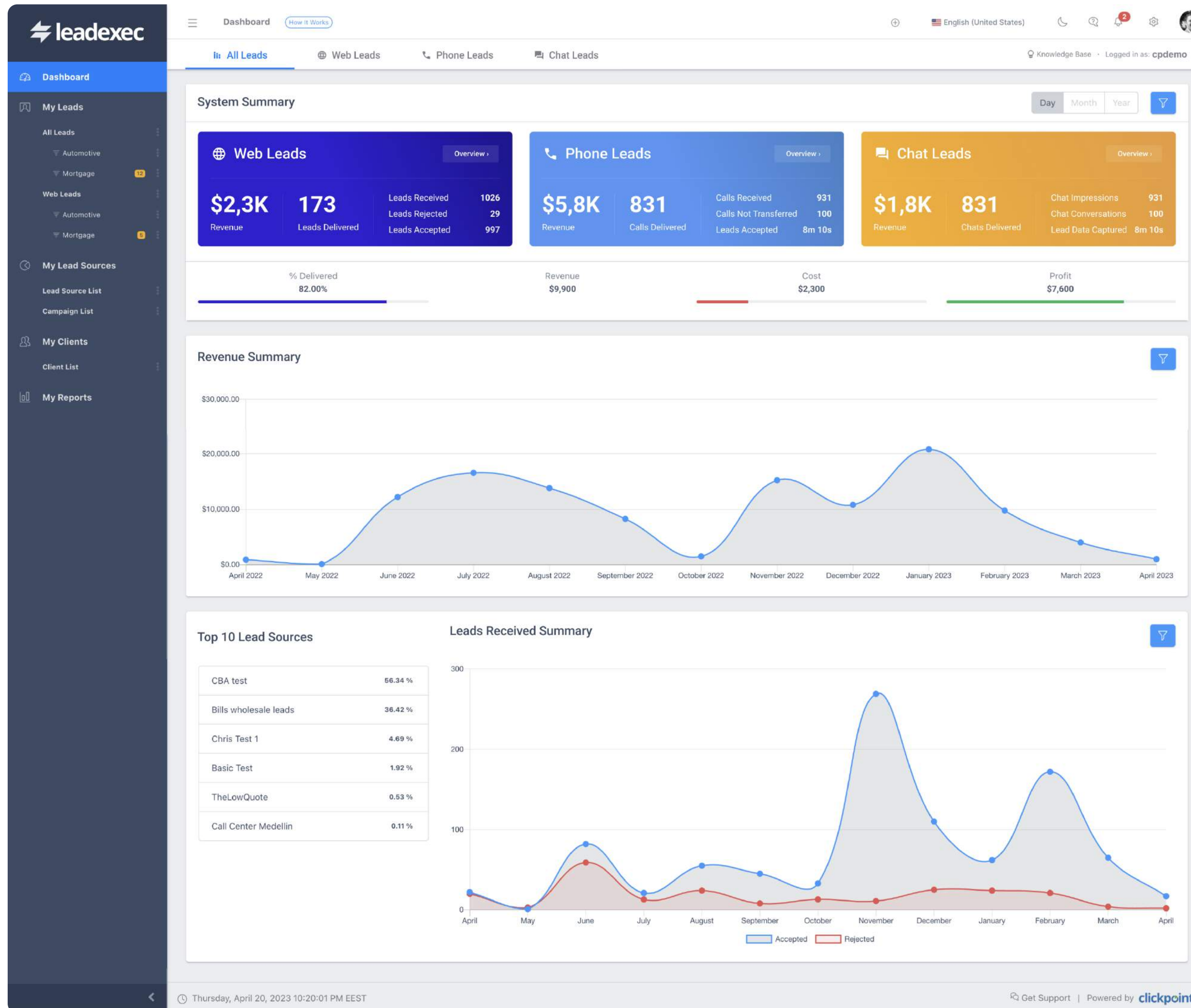


# Selling Leads in Any Language Has Never Been Easier

Capture and route leads while improving ROI from your marketing campaigns via web, chat, and phone.



- Why LeadExec?
- Website & Landing Optimization
- Sell Web-Leads
- Sell Pay-Per-Call Leads
- Sell Chat Leads
- International Solution
- Compliance
- Pricing



- Grow with Us** – LeadExec is the only lead distribution provider that offers free use of the system for up to 250 leads a month.
- Ease-of-Use** – Designed with a customized toolbar, real-time notifications, wizard setup, tours, and extensive video library, coupled with chat support, getting going has never been easier.
- All-in-one Lead Generation** – Lead Selling solution for web leads from your website or landing page, with a chatbot, live call, or direct call transfers.
- Built-in Compliance** – Ensure your customers receive only verified leads with TCPA, USPS, and GDPR compliance solutions that are turnkey.
- Best-In-Class Reliability** – Dedicated database hosted on the Microsoft Azure cloud. Uptime Report

<b>Lead Routing/Lead Distribution</b>								
International Currency Conversion	✓	✓	✓	✗	✗	✗	✗	✗
Supports International Languages throughout UI/KB	✓	✗	✗	✗	✗	✗	✗	✗
Concurrent Multiple Deliveries via Webhook, Post, Email, Text	✓	✓	✗	✓	✗	✓	✗	✗
Custom Code for Delivery Automation Scripts	✓	✗	✗	✗	✗	✗	✗	✗
Canadian or Postal Code Routing	✓	✗	✗	✗	✗	✓	✗	✗
Advanced Ping Post/Ping-Tree	✓	✓	✗	✓	✓	✗	✗	✗
<b>Chatbot Lead Generation</b>								
Chatbot with ChatGPT and Chat Flows	✓	✗	✗	✗	✗	✗	✗	✗
<b>Pay-Per-Call</b>								
Live Call Transfers	✓	✓	✗	✓	✗	✓	✗	✗
Direct Transfers with Call Flows	✓	✓	✗	✓	✗	✓	✗	✗
Call Routing with IVR	✓	✓	✗	✗	✗	✓	✗	✗
Sound Studio for creating Call Flows	✓	✗	✗	✗	✗	✓	✗	✗
<b>Lead Validation &amp; Lead Scoring</b>								
Lead Scoring (Phone, Address, IP, and Email)	✓	✓	✓	✓	✓	✓	✓	✓
<b>Compliance</b>								
Internal TCPA Compliance Solution	✓	✗	✗	✗	✗	✗	✗	✗
GDPR Retention Policies	✓	✓	✓	✓	✓	✓	✗	✗
Multi-factor Authentication using SMS, Email, & Authenticator Apps	✓	✗	✓	✗	✗	✓	✓	✗
<b>Reporting</b>								
Lead Forecasting	✓	✓	✗	✗	✗	✓	✗	✗
Customizable Pivot Grid Reports	✓	✗	✗	✗	✗	✗	✗	✗
<b>Customization</b>								
Customized Lead Ordering with Stripe	✓	✗	✗	✗	✗	✗	✗	✗
Branded Lead Management for Buyers & Vendor Portal	✓	✓	✗	✓	✗	✓	✗	✗
Customization Options Reports, Lead Screens, Toolbar	Advanced	Limited	✗	Limited	✗	Limited	Limited	Limited

# LeadExec Features

Designed For:

Performance Marketer

Digital Marketing Agencies

Affiliate Marketers



## Aggregate Leads

- Text Chat with AI
- IVR with Sound Studio and AI
- Live Transfers
- Web Leads
- Direct Transfers
- Email Leads

## Lead Compliance Compliance

- USPS standardization
- FTC – Do Not Call integration
- AI Driven bot detection
- TCPA validation and certification
- Mobile and email verification
- Phone validation
- Dialer validation

## Sell Leads

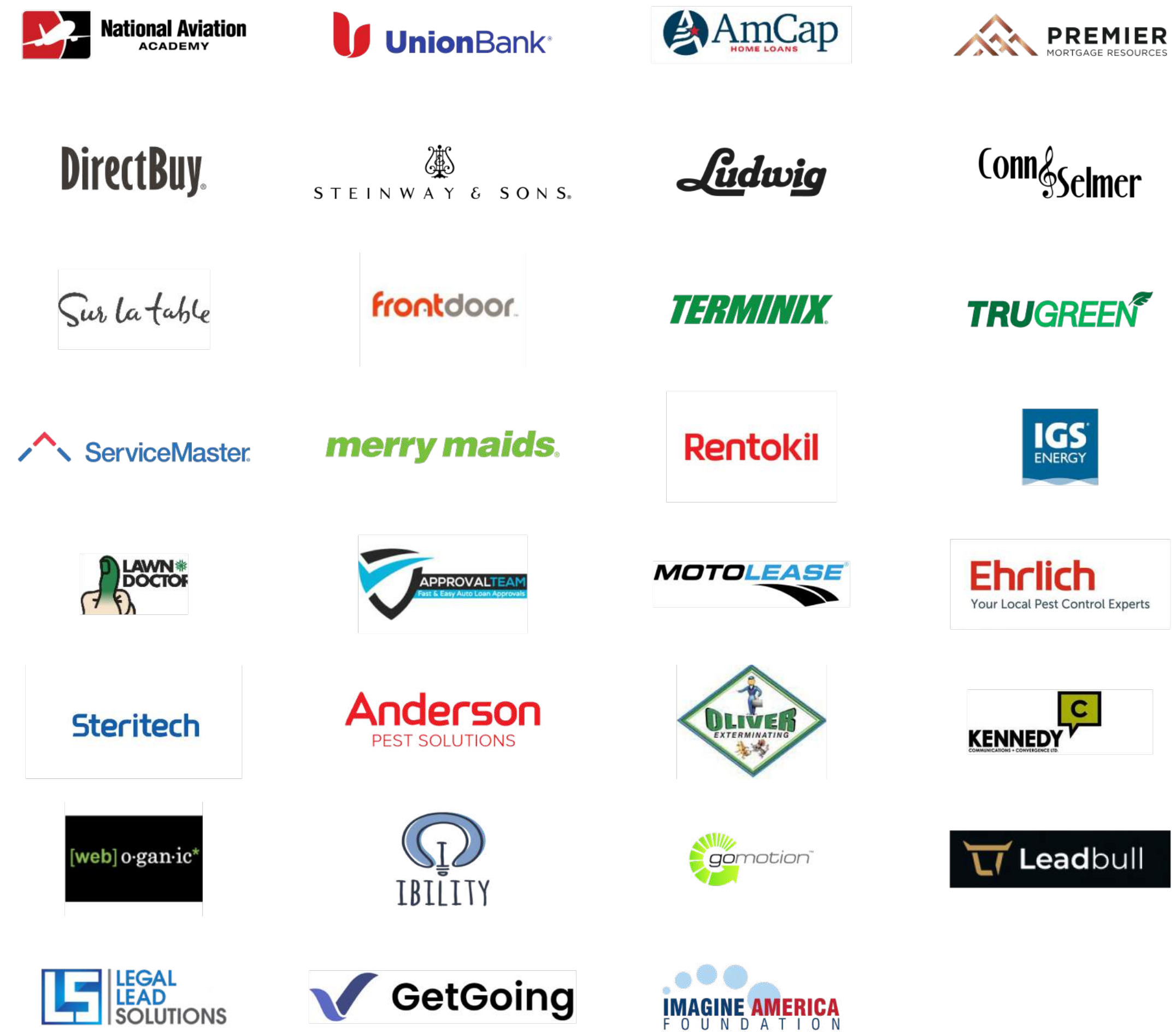
- Price
- Weighted
- Percentage
- Priority
- Order

## Distribute Leads

- Text
- JSON
- PATCH
- XML
- HTTP
- Email
- Web Leads to Live Calls

## Reporting & Integration

- Customized Reporting
- Zapier Marketplace
- Rest API
- Bi-Directionally integrated with ClickPoint LeadManager



Reputation – At ClickPoint, we have continued to service some of the most recognizable customers in lead generation and acquisition since 2005, ensuring rock-solid reliability, security, and performance. Since then, ClickPoint has won multiple awards from The Leads Council, and G2, and has maintained positive reviews across Capterra, Software Advice, and Google.





# Website and Landing Page Lead Generation

Capture and route each inbound call, and sell call transfers for higher ROI per lead

Web lead form integration directly into LeadExec

Engage with potential customers and create leads via AI-powered chatbot

By catering to every generational persona, you can drive more ROI from your lead-generation campaigns and landing pages.

While some prospects prefer a phone call, others are happy to engage in chat. You want to offer every available method to attract and capture as many leads as possible to get the most ROI from your spend.

Once captured, LeadExec will optimize delivery by utilizing weighted, price, or priority lead selling rules, to ensure you get top dollar per lead.

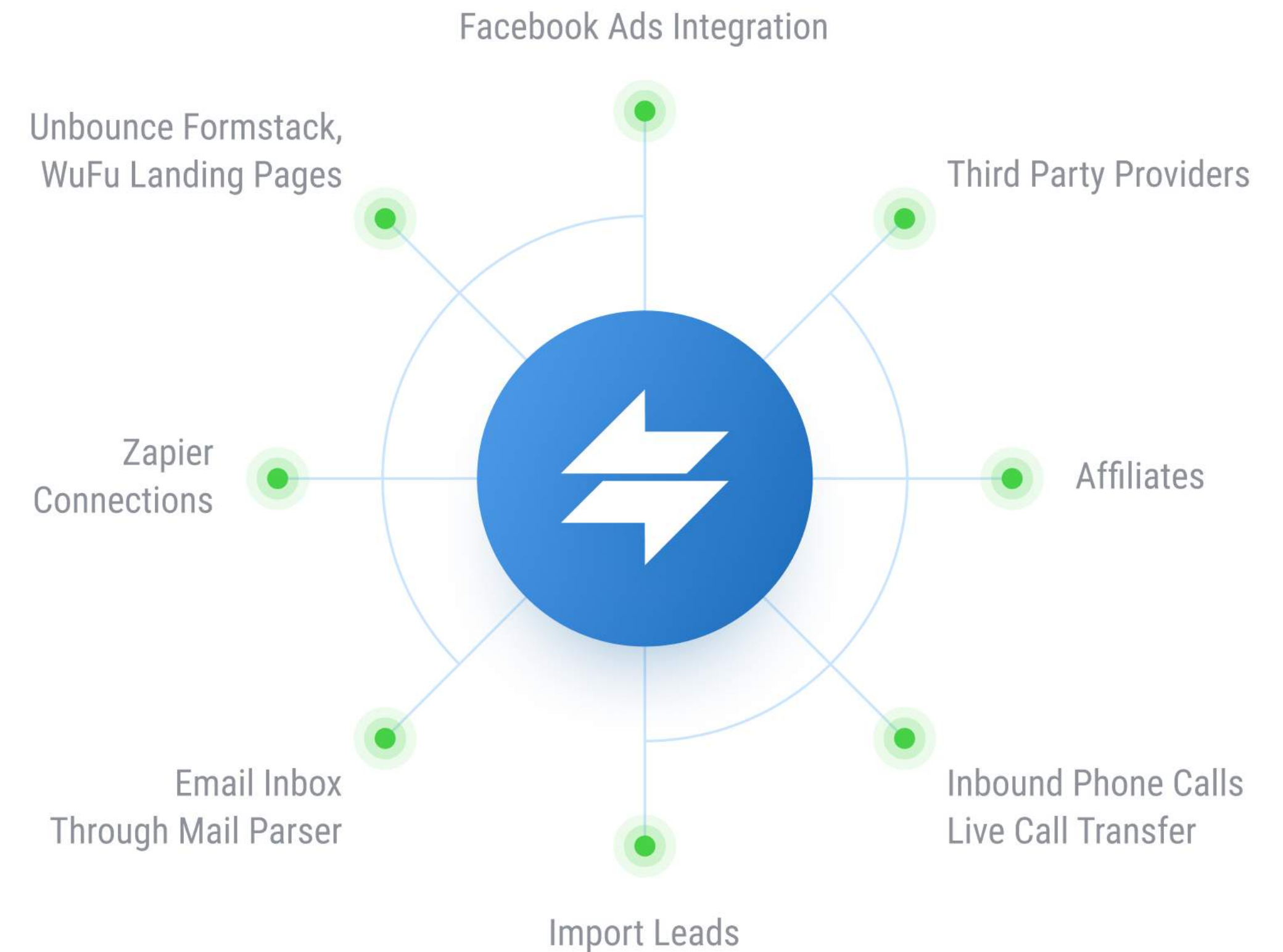


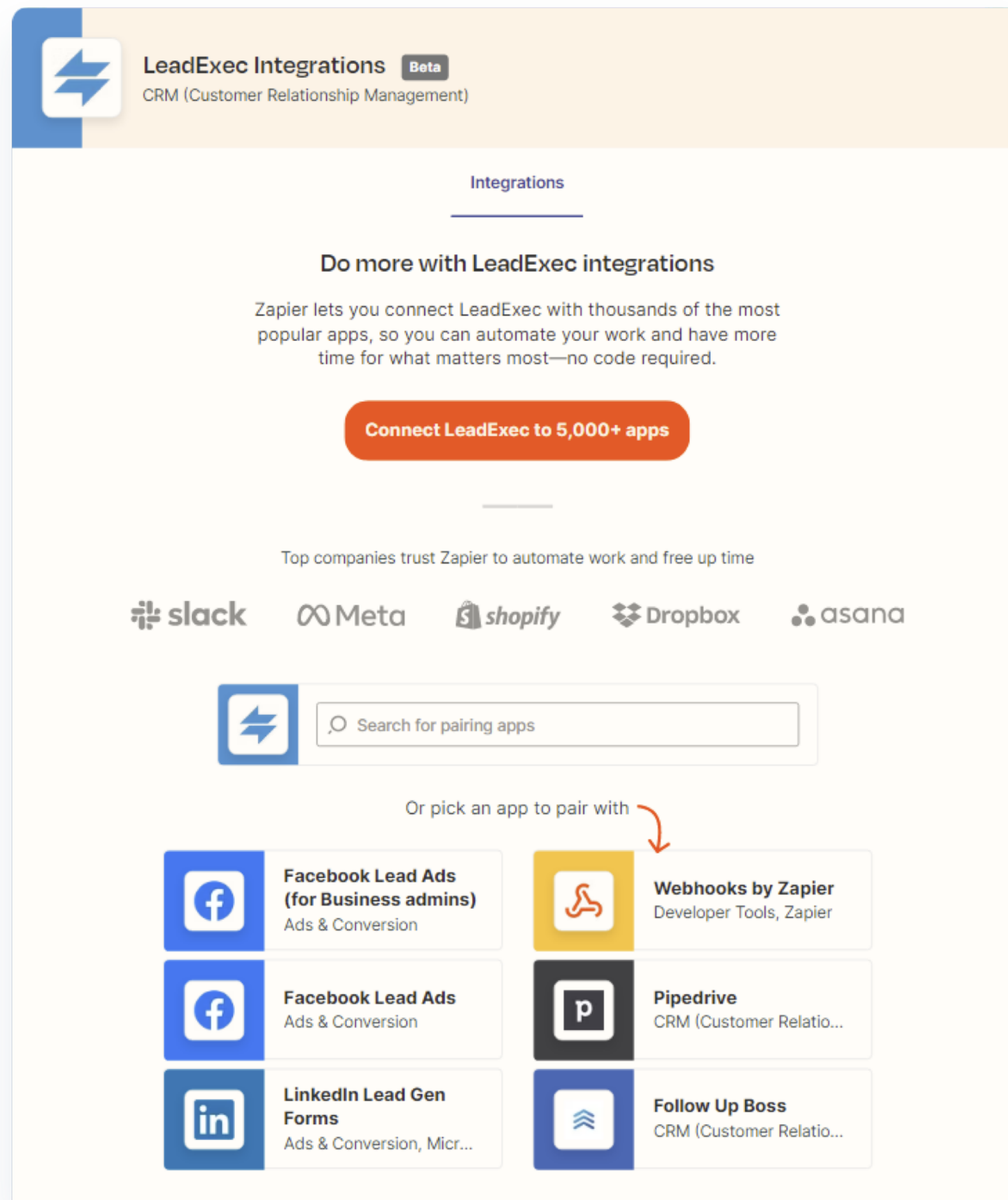


**Web-Leads**

Capture and sell all web leads from affiliates, lead sources, landing pages, pay-per-chat, and pay-per-call phone campaigns.

- Integrated form providers make getting leads from Unbounce, Formstack, or WuFoo easy.
- Vendor & lead source portal for tracking submissions of lead data and integration documentation
- Deliver leads to buyers in your branded portal, post, ping-post, email, or text.





**LeadExec Integrations** Beta  
CRM (Customer Relationship Management)






Integrations


**Do more with LeadExec integrations**

Zapier lets you connect LeadExec with thousands of the most popular apps, so you can automate your work and have more time for what matters most—no code required.







[Connect LeadExec to 5,000+ apps](#)

Top companies trust Zapier to automate work and free up time

 slack  Meta  shopify  Dropbox  asana



Or pick an app to pair with

 <b>Facebook Lead Ads (for Business admins)</b> Ads & Conversion	 <b>Webhooks by Zapier</b> Developer Tools, Zapier
 <b>Facebook Lead Ads</b> Ads & Conversion	 <b>Pipedrive</b> CRM (Customer Relatio...
 <b>LinkedIn Lead Gen Forms</b> Ads & Conversion, Micr...	 <b>Follow Up Boss</b> CRM (Customer Relatio...

## Integrations

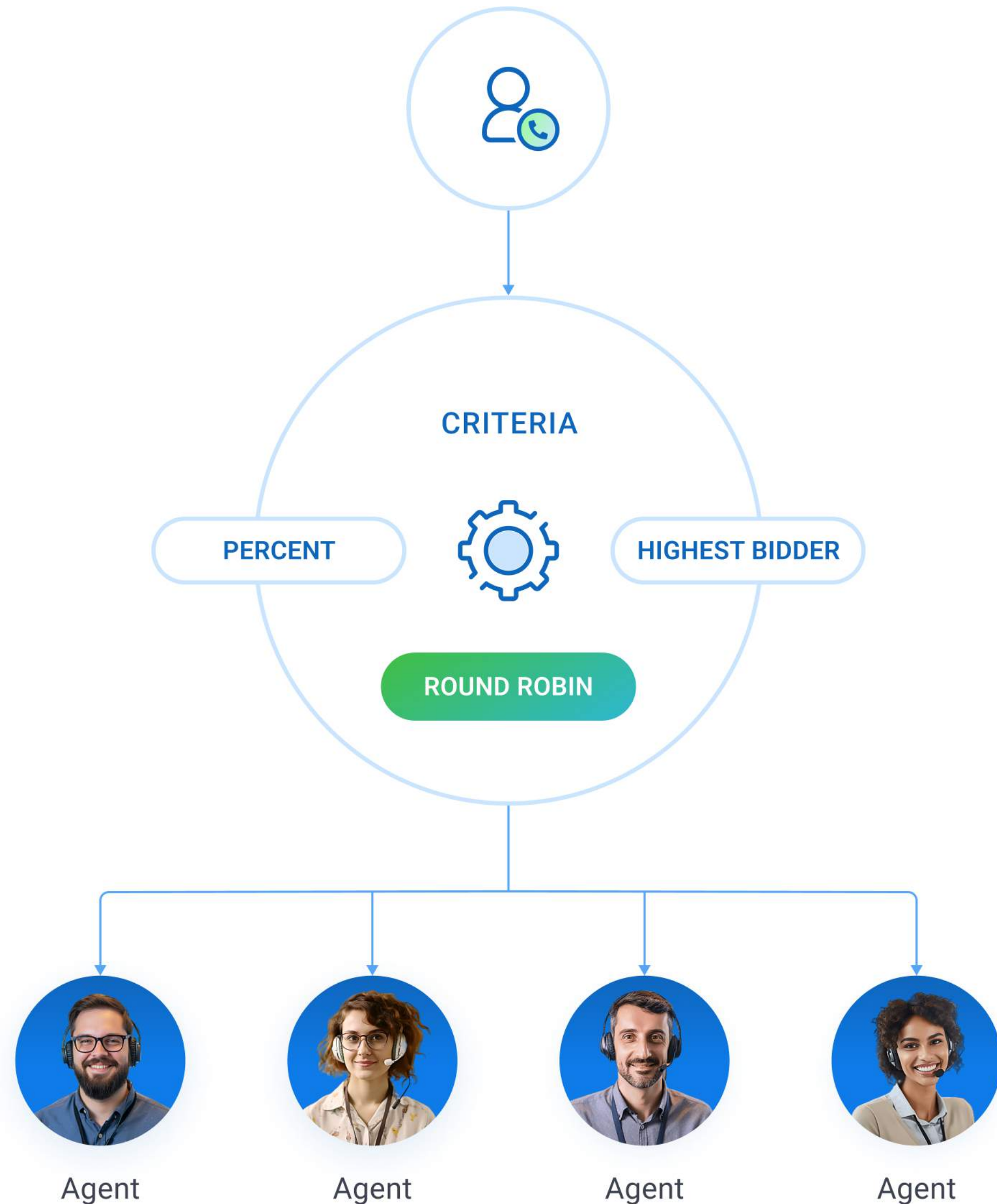
zapier &  unbounce

You can quickly get your leads from any website or landing page or use integration services from providers like Unbounce.

It has never been easier to get leads flowing from your lead generation campaigns into LeadExec and delivered to your buyers.



**Pay Per Call Leads**

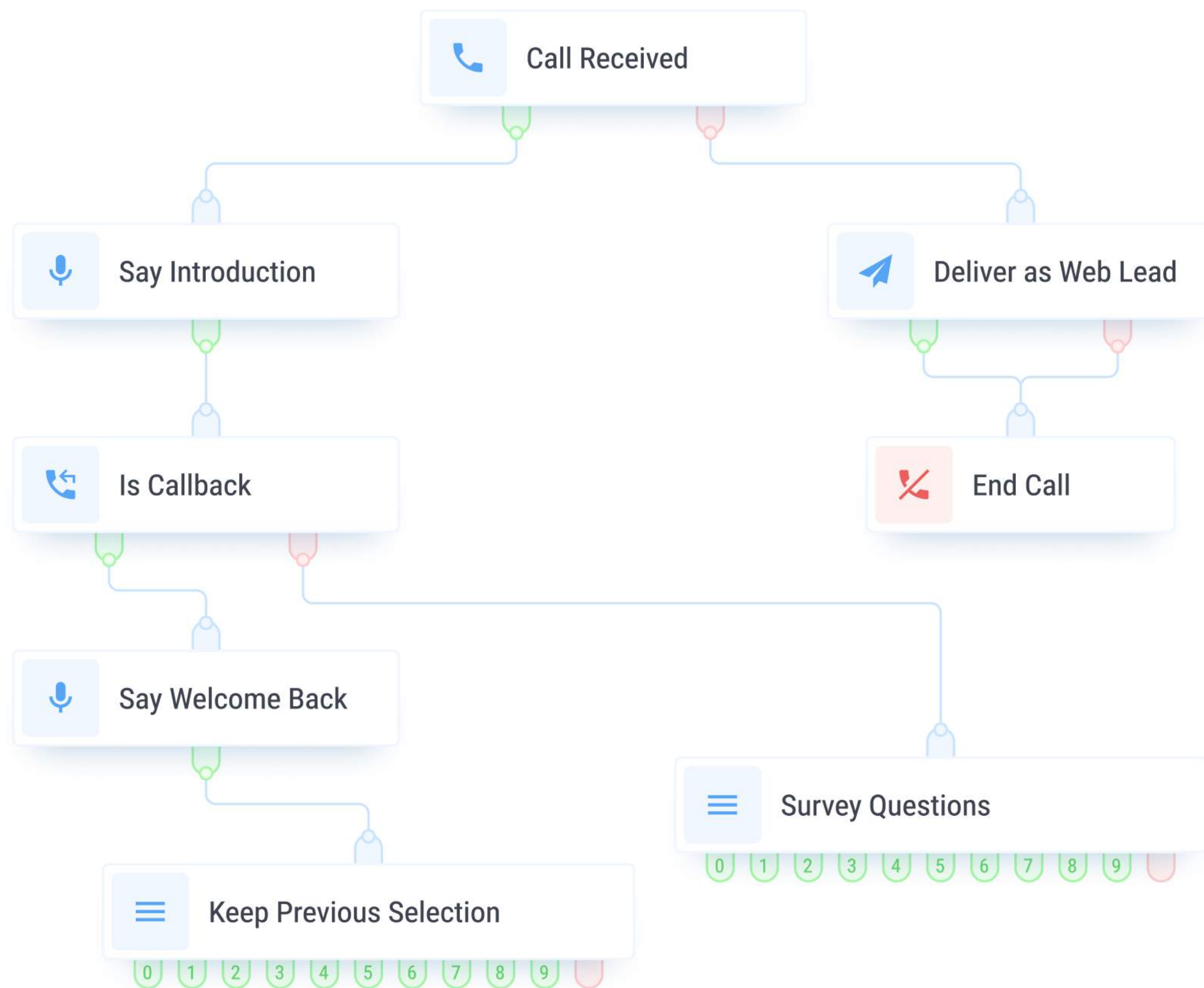


## Pay-Per-Call Routing

Engage with potential customers online or offline and route them instantly to salespeople or lead buyers.

- LeadExec makes setting up call campaigns easy and delivers verified warm live transfers or direct transfers from your marketing campaigns.
- Deliver calls based on weighted, round-robin, percentage, or priority routing rules.
- Record calls to verify authenticity and provide a way for customers to return leads that are not valid.

## Visual Call and Message Flow Designer



## Call & Chat Flows

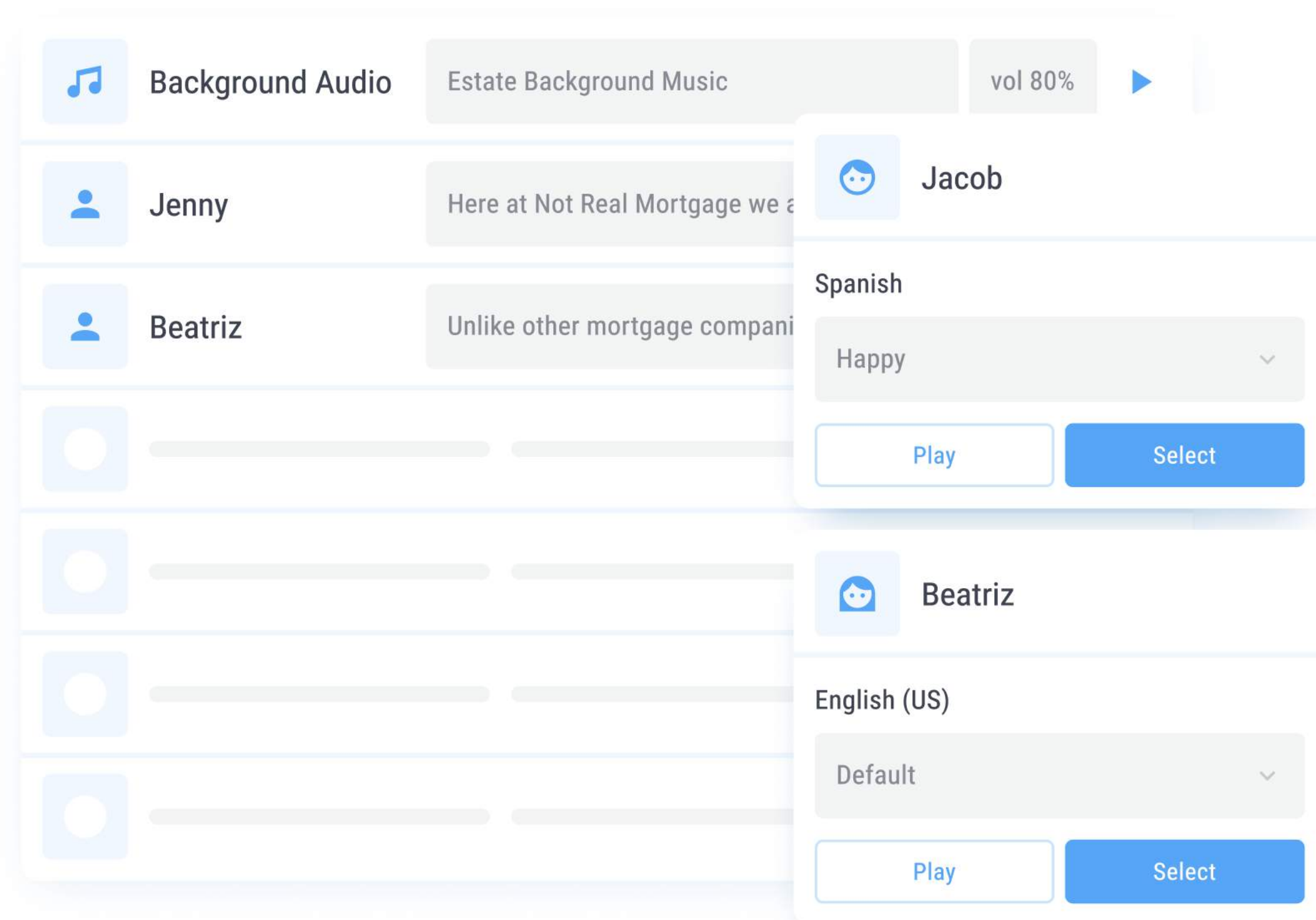
### Easy Drag-and-Drop Call Flow Designer

- Enhance caller information gathering with NLP (Natural Language Processing) from Open AI to improve the customer experience.
- Collect more data about target prospects to generate more lucrative leads, ensuring they reach the most suitable salesperson or buyer.
- Create information-gathering nodes that work with our chatbot, providing the best customer experience.

## Call Sound Studio

Craft memorable customer encounters with LeadExec's Call Sound Studio. Create custom welcome announcements, choosing from numerous voices and intonations. More than 100 languages are available in Call Sound Studio.

- Create inbound call flows with customized greetings and prompts
- Use different human emotions in your call recordings
- More than 100 languages supported





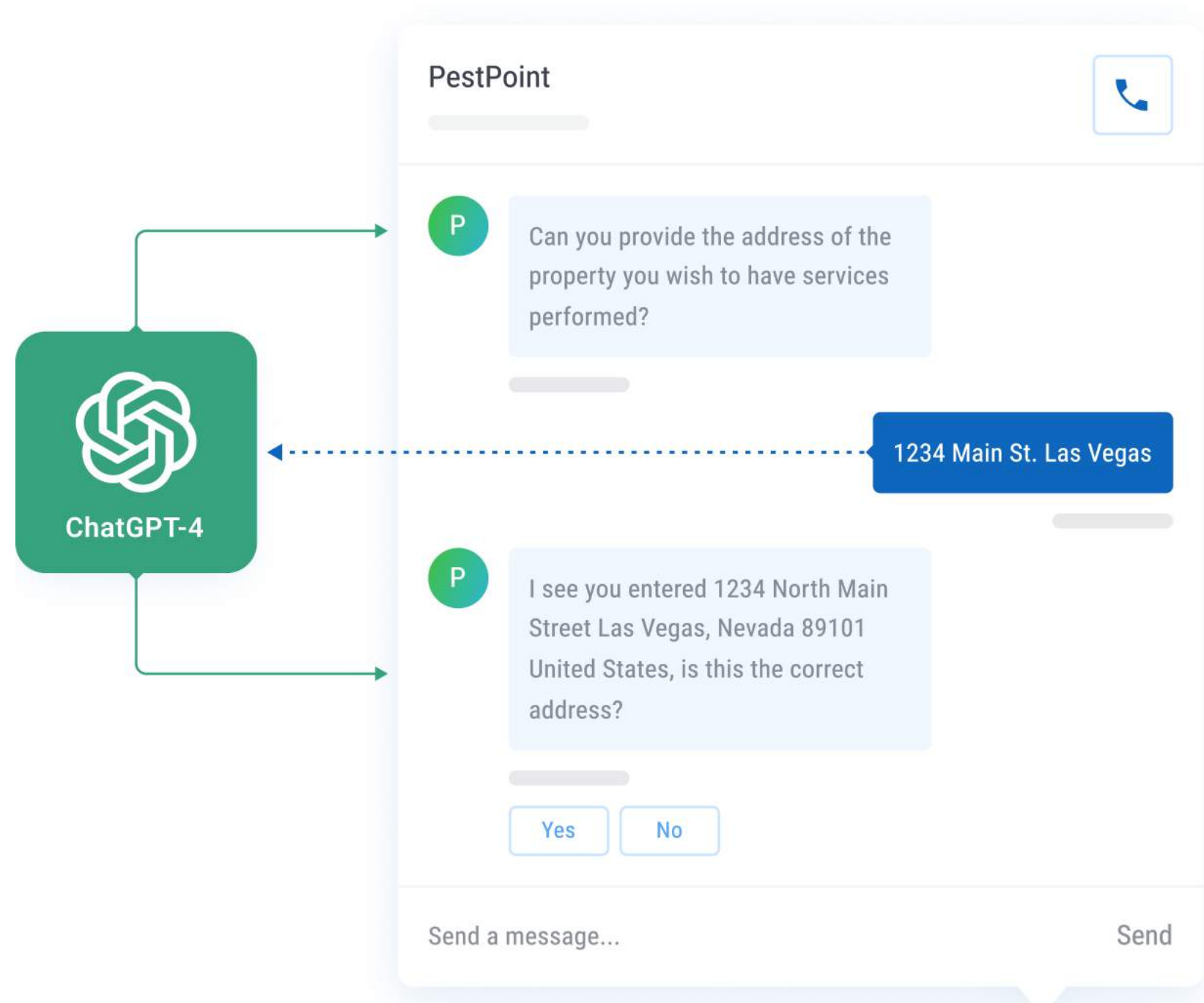
# Chat Leads



## Improved Customer Experience

LeadExec's SMS chat allows customers to communicate with your business quickly and efficiently. AI-generated responses help distinguish between bots and serious inquiries. Only genuine prospects will be sent to your buyers or salespeople. Advanced automation to ensures valuable opportunities are identified and prioritized.

- AI-driven automation to create valuable prospects and remove bot traffic
- Capture interest by generating automated responses on your website or landing pages
- Notify your buyers or salespeople with text messages, email notifications, or phone calls
- Organize all incoming inquiries and distribute them to specific channels to be analyzed before they are sent out

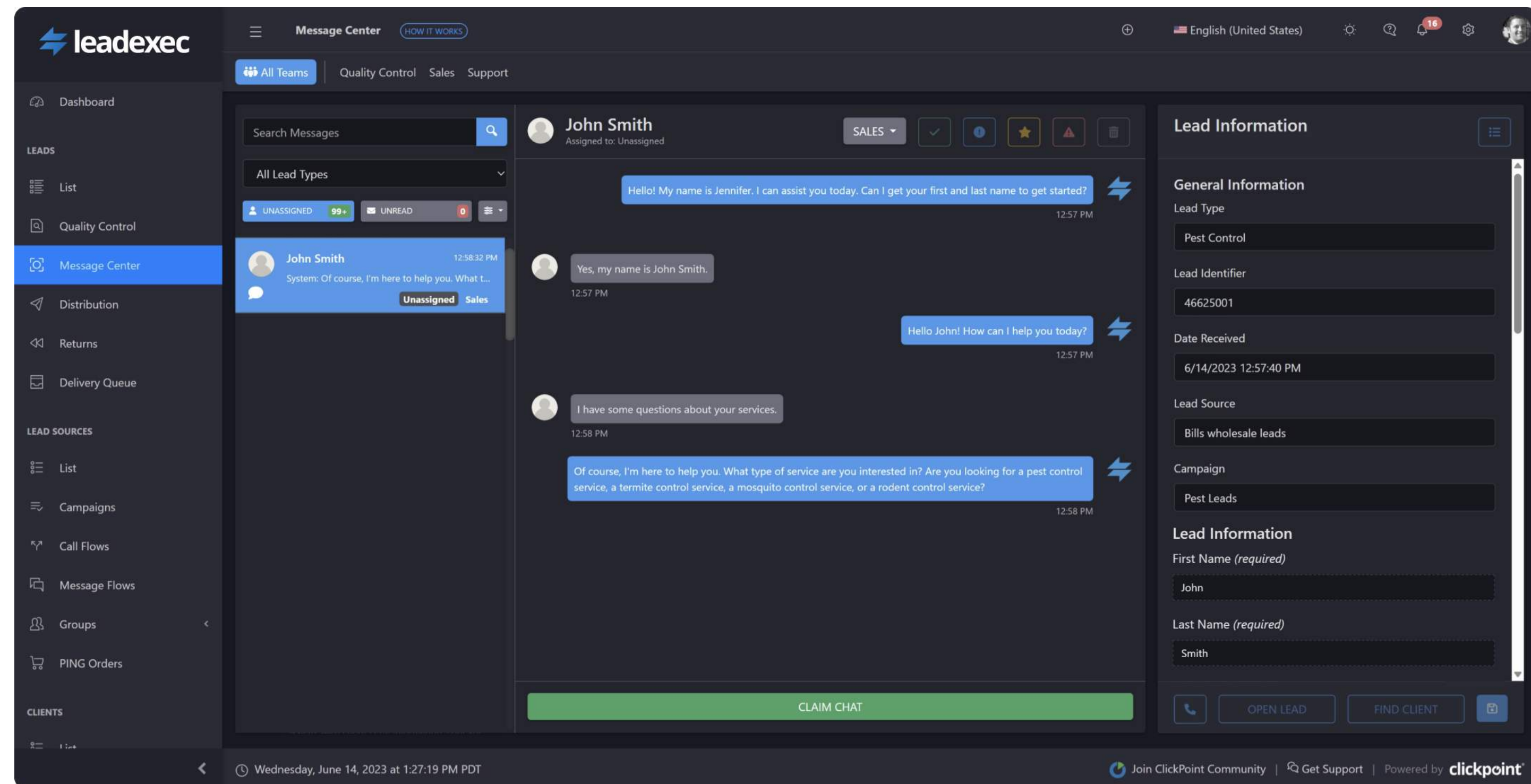
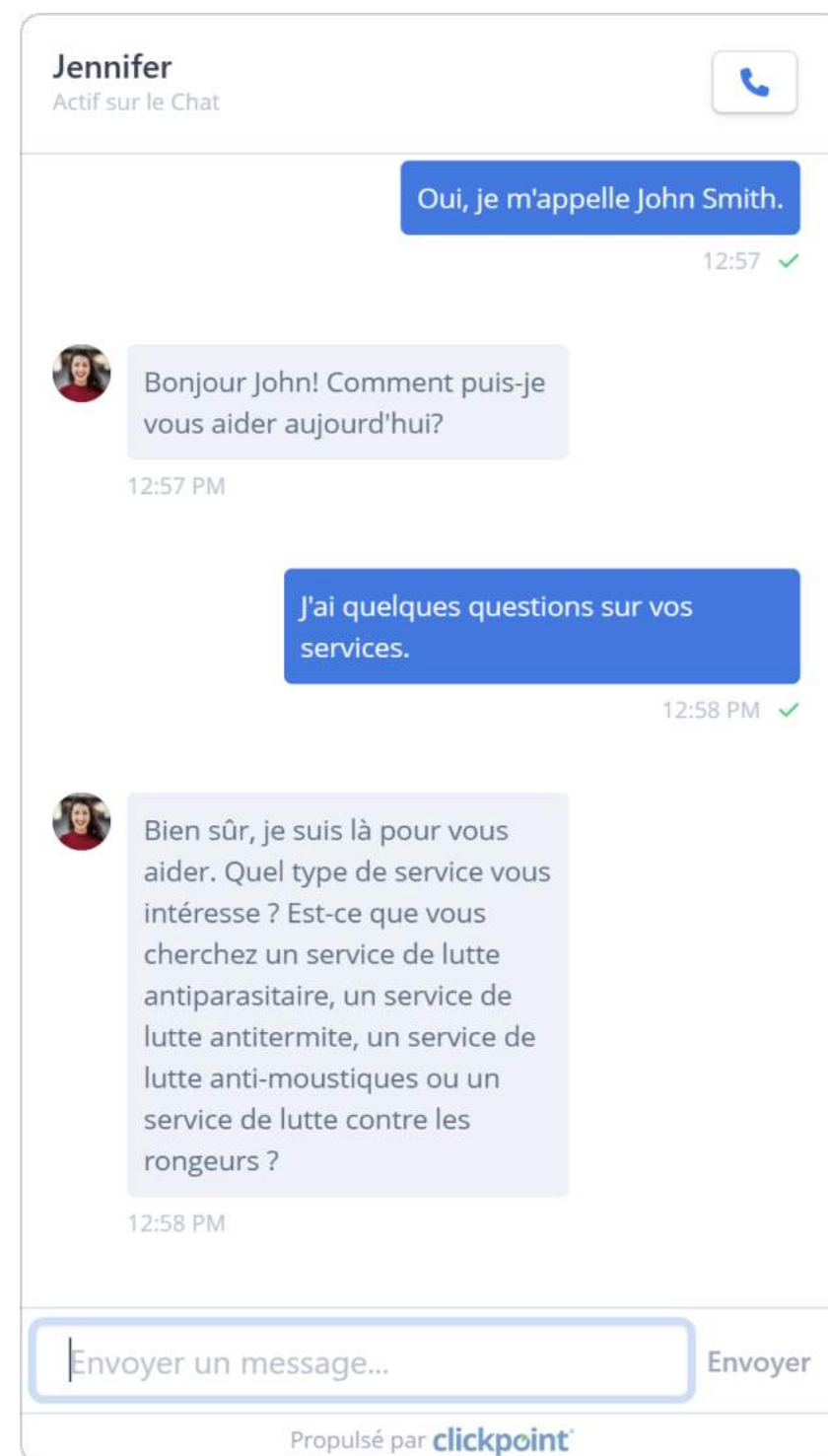


\* Powered by ChatGPT-4  
and ClickPoint



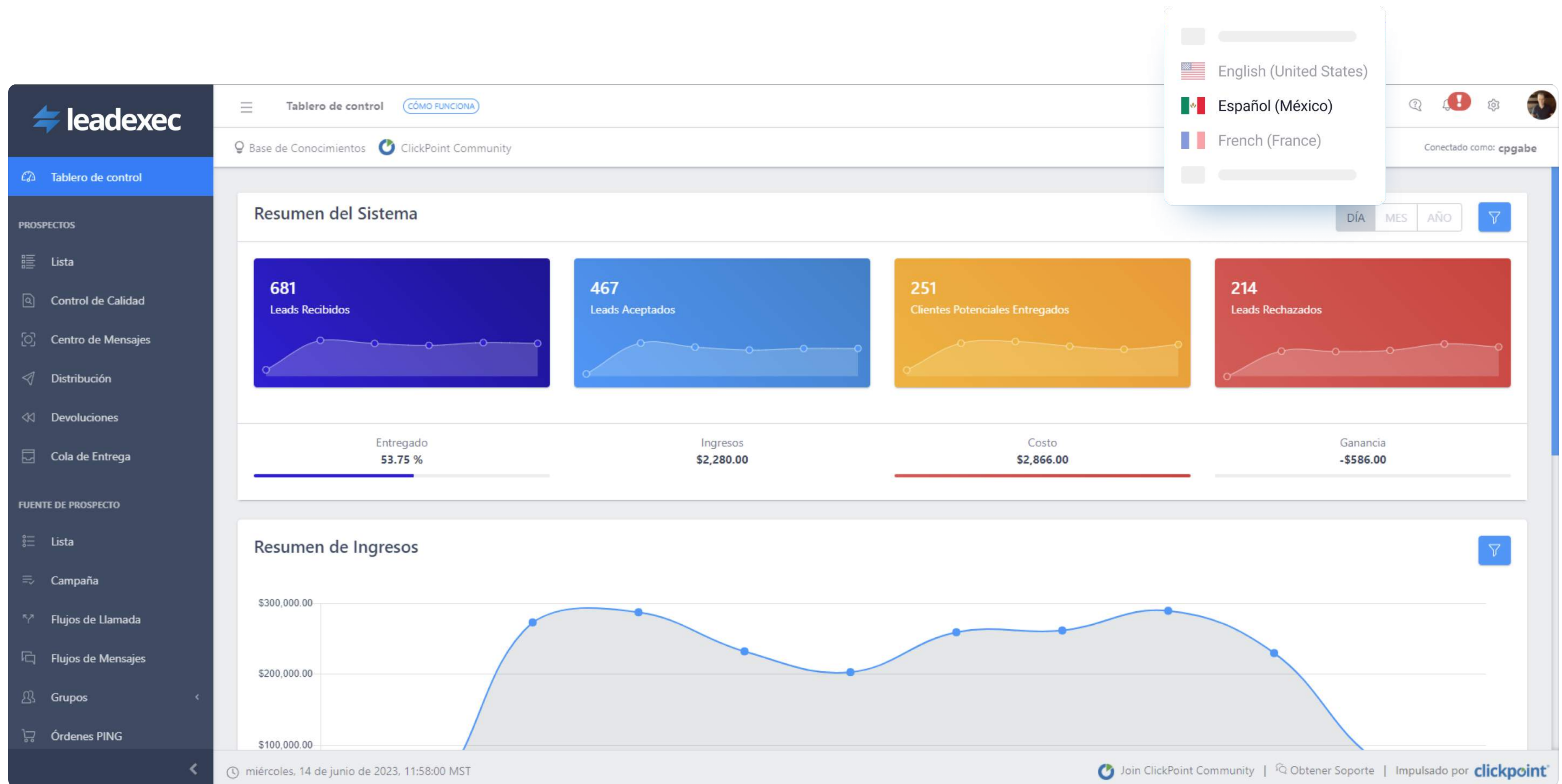
# Language Translation

LeadExec can translate chats to your preferred language in real-time. This is great for overseas call centers and data enrichment teams.





**International Solution**



LeadExec is the only solution in its class available in every spoken language. You can even use our Chatbot to collect international leads in another language and convert conversations and lead information in real time. Our entire User Interface and knowledgebase convert to your chosen language; we even convert currency for your orders and reports.

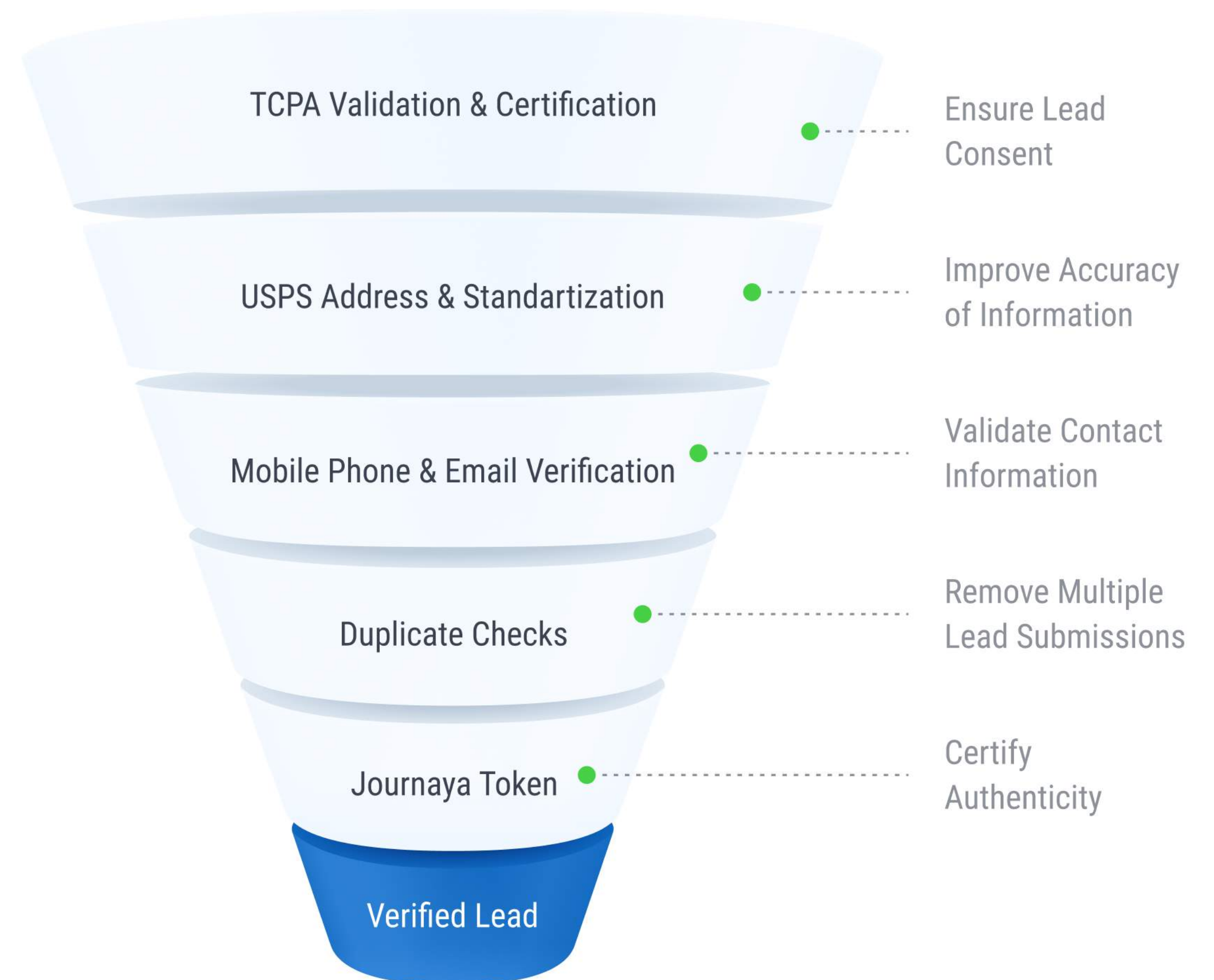


**Compliance**

## Lead Qualification and Compliance

Accept only the best leads with turnkey lead qualification, compliance, and lead scoring.

Ensure all leads make it to your buyers and sales teams. Instantly reject harmful or fraudulent leads with missing information, duplicates, wrong phone numbers, or emails.





# Pricing

## Month-to-Month Simple Pricing

### Save 20% with an Annual Plan vs. a Monthly

#### Free Trial

**\$0**/mo

- ✓ Up to 1,000 leads
- ✓ Up to 10,000 pings
- ✓ 2 GB Database Storage
- ✓ Standard support
- ✓ 1 delivery thread(s) included
- ✓ TCPA Verification \$0.030/lead
- ✓ No credit card required

#### Starter

**\$750**/mo

- ✓ 10,000 leads included  
\$0.030 per lead after 10,000
- ✓ 100,000 pings included  
\$0.008 per ping after 100,000
- ✓ 10 GB Database Storage
- ✓ Standard support
- ✓ 1 delivery thread(s) included
- ✓ TCPA Verification \$0.030/lead

#### Pro

**\$1500**/mo

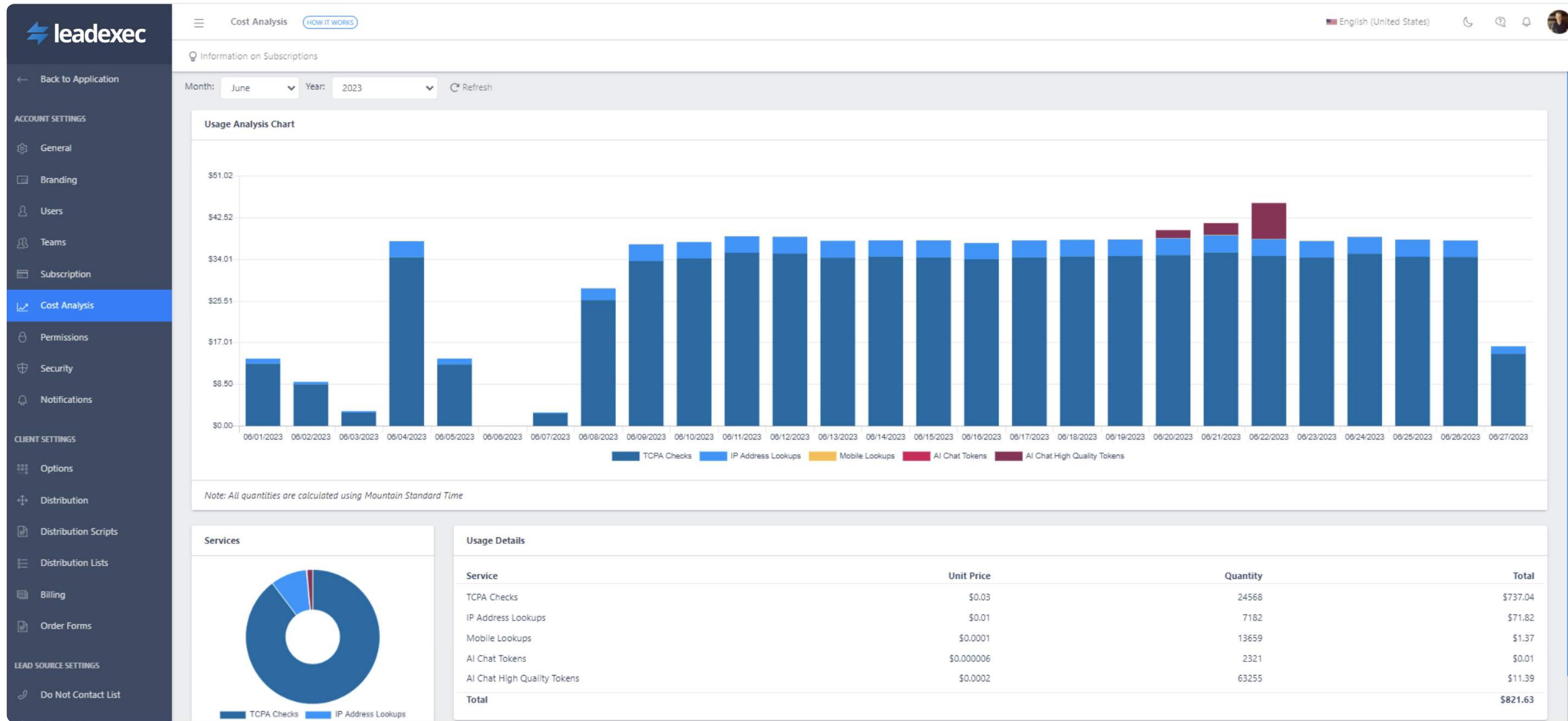
- ✓ 50,000 leads included  
\$0.025 per lead after 50,000
- ✓ 1,000,000 pings included  
\$0.005 per ping after 1,000,000
- ✓ 50 GB Database Storage
- ✓ Pro support
- ✓ 2 delivery thread(s) included
- ✓ TCPA Verification \$0.030/lead

#### Premier

**\$2500**/mo

- ✓ 100,000 leads included  
\$0.020 per lead after 100,000
- ✓ 5,000,000 pings included  
\$0.001 per ping after 5,000,000
- ✓ 100 GB Database Storage
- ✓ Premium support
- ✓ 3 delivery thread(s) included
- ✓ TCPA Verification included





Transparent billing that allows you to track any add-on service transactions in real-time so you always know what your being billed