



ClickPoint Software

Mortgage and Modification Software

Lead management and CRM built specifically for the Mortgage and Loan Modification Industry

What makes ClickPoint Mortgage and Modification Software unique?

ClickPoint Mortgage and Loan Modification software was created to help mortgage professionals organize, distribute, and monetize their internet leads while growing their business. By using ClickPoint Mortgage and Loan Modification Software our clients are able to make the most of their internet leads and offline marketing. ClickPoint Mortgage and Loan Modification Software allows for easy lead provider setup, usually within 24-48 hours.

ClickPoint Mortgage and Loan Modification software has an entire suite of marketing tools designed specifically to help mortgage lenders and brokers. With ClickPoint Mortgage and Loan Modification Software you have everything you need to run your lead based business.



Loan Modification System

With our built in Loan Modification system you can run financial analysis and determine disposable income. We have a built in file checklist, invoicing and payment scheduling, and we build in your sales contract. We give you everything you need to run a successful modification business.

Editable 1003 that can easily be imported into Calyx and Encompass

With 2 easy steps your loan agents can edit a full 1003 which can be printed, e-mailed, or exported to their LOS system.

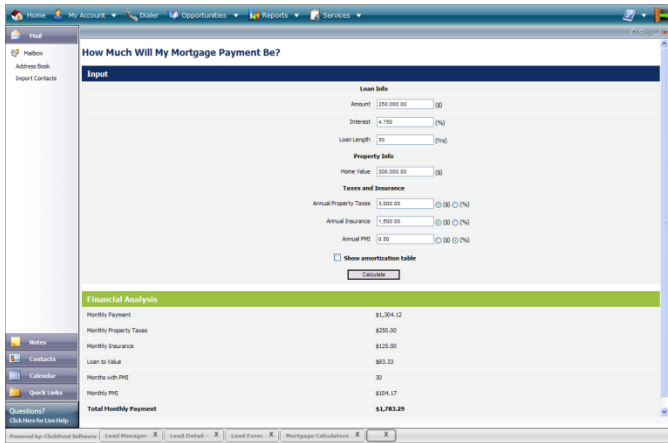
The screenshot shows a web-based form titled "Uniform Residential Loan Application". The form includes sections for:

- Borrower Information:** Borrower name, Co-Borrower name, Agency Case Number, and Lender Case Number.
- I. TYPE OF MORTGAGE AND TERMS OF LOAN:** Mortgage Applied for (VA, FHA, Conventional, USDA/Rural, Other), Interest Rate, No. of Months, and Amortization Type (Fixed Rate, ARM type).
- II. PROPERTY INFORMATION AND PURPOSE OF LOAN:** Subject Property Address, Legal Description, Purpose of Loan (Purchase, Refinance, Construction, Other), and Property will be (Primary Residence, Secondary Residence).
- Complete this line if construction or construction-permanent loan:** Year Lot Acquired, Original Cost, Amount Existing Loans, Present Value of Lot, Cost of Improvements, and Total (a+b).
- Complete this line if this is a refinance loan:** Year, Original Cost, Amount Existing Loans, Purpose of Refinance, and Describe Improvements.



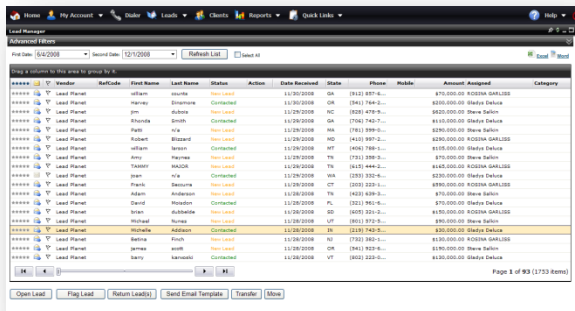
Built in mortgage calculators

With built in mortgage calculators your loan agents can run real time payment calculations.



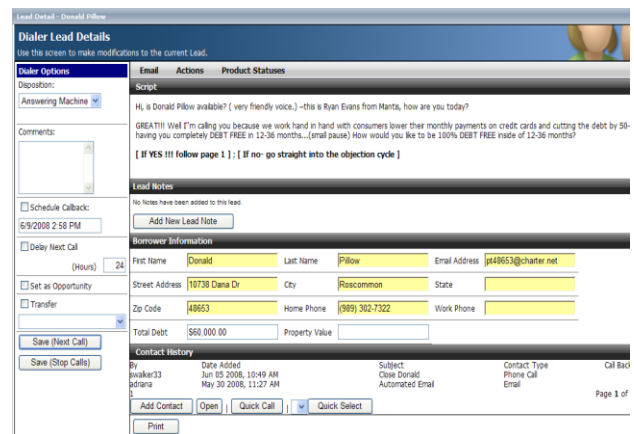
Lead Management

Get leads directly from top internet lead sources. With our system there is no manual importing of leads. Of course you can manually import lead files if you want but our system integrates with any internet lead source so you don't have to. You get leads flowing directly into the system in real time from any lead source. Set distribution rules and watch as your leads are sent to the best loan agent. You can use our advanced filter to drill down and see lead performance metrics.



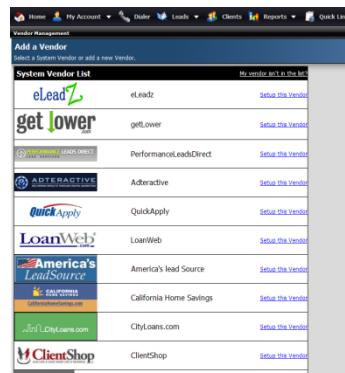
Power Dialer and Click to Dial

Built in phone capabilities make it easy to call on more leads in less time. Our built in power dialer allows your agents to call large lists of leads along with built in scripts, automated e-mail, contact history, and the ability to send live call transfers to other agents.



Easily add new lead providers

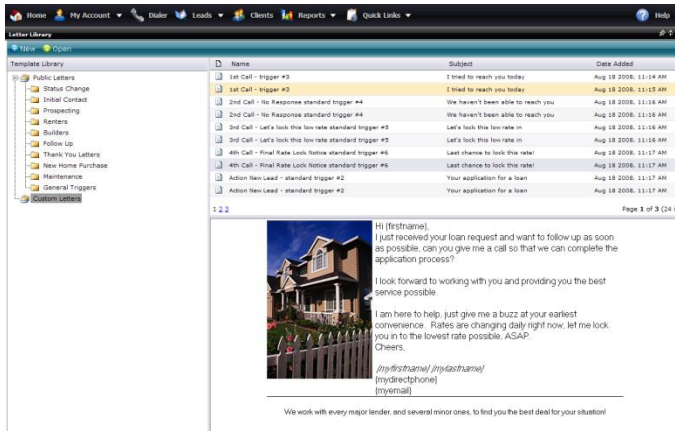
With our easy lead provider setup you can have leads flowing into your system in 24-48 hours. No other lead management system can say they offer this feature.





E-mail marketing and trigger based marketing

As part of your setup the ClickPoint staff will help you setup branded e-mails. These e-mails will be tied to your customized sales workflow. Each time a milestone is reached in your workflow, e-mails are automatically sent out on your behalf to potential clients.



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For more information

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