LeadExec 4.0

LeadsCon 2012

Dynamic Delivery System

Real-time Sales Metrics

IVR Call Capture

Call Recordings

Enhanced IVR Script Editor

Tile Navigation

Ad-hoc Reporting

Built-in Pivot Grids

Integrated Analytics

Feature Rich Data Grids

Do-It-Yourself Setup

Dynamic SEO Reports

Custom Reporting

Lead Form Integration

Advanced Filtering

Dynamic Posting Instructions

Client Web Portals

Lead Source Portals

Real-time ROI Reporting

iPhone Friendly Portals

Push Notifications

Blackberry Friendly Portals

Enhanced Permissions

Lead Forecasting

Compete in Any Industry

Customizable Lead Types

Customizable Screens