LeadExec 4.0

LeadsCon 2012

Dynamic Delivery System

Real-time Sales Metrics

IVR Call Capture

Call Recordings

Enhanced IVR Script Editor

Custom Reporting

Ad-hoc Reporting

Built-in Pivot Grids

Integrated Analytics

Feature Rich Data Grids

Do-It-Yourself Setup

Dynamic SEO Reports

Custom Reporting

Lead Form Integration

Advanced Filtering

Dynamic Posting Instructions

Client Web Portals

Lead Source Portals

Mini Call Center

iPhone Friendly Portals

Push Notifications

Blackberry Friendly Portals

Enhanced Permissions

Lead Forecasting

Compete in Any Industry

Customizable Lead Types

Customizable Screens