



# THE MARKETERS BFF

Easy to use, easy to implement lead management and lead distribution solutions that increase ROI in 90 days ... **and we can prove it!**

## DO YOU WANT TO FOCUS ON PROCESS OR PROFITS?

LeadExec Corporate edition was designed for marketing and sales professionals that rely on the real-time distribution and management of leads.

### DISTRIBUTION OF LEADS

- ✓ Integrates with ANY CRM or Lead Management System
- ✓ Weighted distribution: Percentage, Round Robin and
- ✓ Performance
- ✓ Criteria Distribution (you decide)

### QUALITY OF LEADS

- ✓ Qualify Leads - Validate and Score leads in real time
- ✓ Reject Bad Leads instantly
- ✓ Call Verify Leads – Predictive Dialing Solutions

### MARKETING TO LEADS

- ✓ Email Marketing and Analytics
- ✓ Telephony solutions
- ✓ Management and Nurture Solutions

### ANALYTICS

- ✓ Built-in Lead Scoring
- ✓ Custom Reports
- ✓ Real Time Analytics: Website, Email, ROI and Lead
- ✓ Performance

### CAPTURING LEADS

- ✓ Instant Form Creation
- ✓ Call Center Solutions

## OUR RESULTS ARE PROVEN.

**LeadExec has given me the ability to track and manage not only the leads themselves, but also the dealers who receive them. Being able to see and respond to what each dealer is doing with the leads we send has had a substantial and positive impact on our business.**

Bob Snyder, District Manager - Steinway and Sons

## PROVE IT TO YOURSELF!

CLOSE THE LOOP BETWEEN LEADS AND SALES AND START FOCUSING ON PROFITS RATHER THAN PROCESS.

Give us 20 minutes and we'll give you a proven solution. **Schedule a LIVE Demonstration** and we'll show you how LeadExec Corporate can improve your efficiency, decrease your costs and increase your ROI.



WEBSITE

SOCIAL MEDIA

OVERVIEW VIDEO

FREE TRIAL