

## Capture

- Zapier Marketplace Integrations
- Unbounce Landing Page Integration
- International Language Conversion
- View Insert Request

## Awareness

## Qualify

- Lead Data Validation
- Lead Data Enrich
- TCPA Certification
- Duplicate and Append

## Sell

- Order Creation and Invoicing
- Stripe and Authorize.net
- Selling Optimization
- International Currency Conversion
- Branded Client Portal
- View Lead Deliveries and ROI
- View Successful Post Information

## Consideration

## Distribute

- Easy Wizard-Based Setup
- International Currency Conversion
- Concurrent Lead Deliveries via Webhook, Posts, Ping-Post, Email, Text
- Canadian and Foreign Postal Code Routing
- Pay-per-call
- Inbound Call Routing
- Drag and Drop Call Flow Designer
- Sound Studio
- Pay-Per-Chat Inbound Chatbot
- AI-Generated Chatbot
- Chatbot Flow Designer
- Ping-post and Ping Tree

## Report

- Real-time ROI Reporting
- Lead Forecasting
- Custom Pivot Grids

## Admin

- Roles and Permissions
- Branding

# Capture



## Zapier

Integrate LeadExec with Zapier to effortlessly funnel leads from Facebook forms or other supported apps, streamlining your multi-platform marketing efforts.



## Pay-Per-Chat Inbound Chatbot

LeadExec's SMS chat enables fast, efficient customer communication. Advanced AI filters out spam bots, ensuring only genuine prospects reach your sales team. Automated prioritization identifies valuable opportunities.



## Pay-Per-Call Inbound Call Routing

Acquire a 1-800 number to initiate live call transfers. Share this number with affiliates or third parties to start receiving inbound calls.



## Chatbot Flow Designer

Train your AI chatbot with lead qualification questions, TCPA validation, or specific content about your services. Achieve 24/7 lead generation with a tailored, automated chat service.



## International Language Conversion

LeadExec's AI chatbot offers real-time, built-in language translation, enabling seamless conversations in multiple languages and removing language barriers in lead interactions.



## Unbounce Landing Page Integration

Easily funnel leads from your Unbounce landing page by mapping fields using your posting URL.



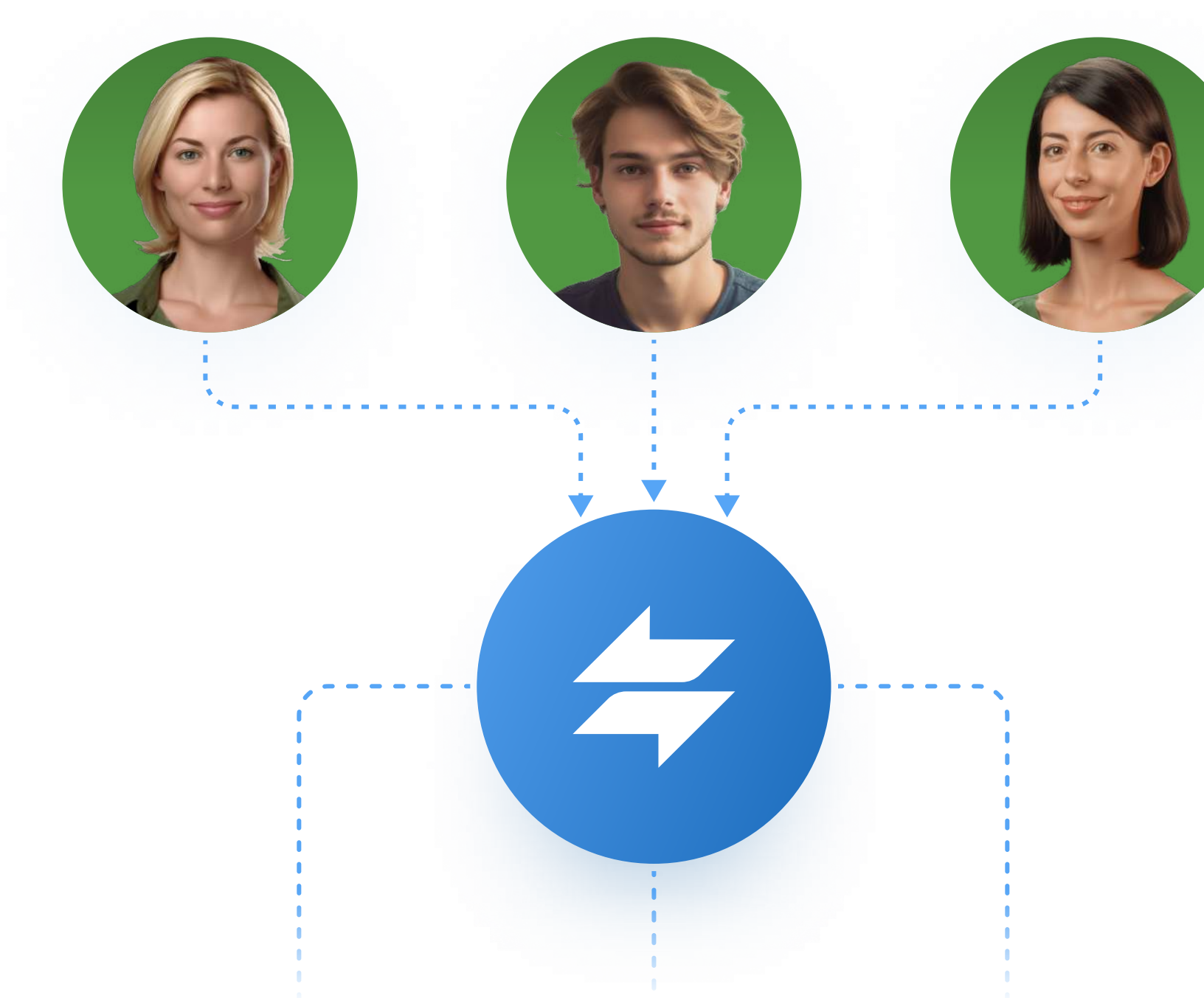
## Sound Studio

Generate professional voice commands and prompts for your call flow with our AI-driven sound studio. Simply type your text and choose a voice, tone, and background music—no need for manual recording or voice artists.



## Drag and Drop Call Flow Designer

Creating pay-per-call leads is straightforward with our interactive flow designer, which simplifies even complex call flows.



# Qualify



## Lead Data Validation

Filter out low-quality leads with LeadExec's robust qualification, compliance, and scoring features. Instantly reject duplicates, incomplete or fraudulent information, ensuring only high-quality leads reach your buyers or sales team.



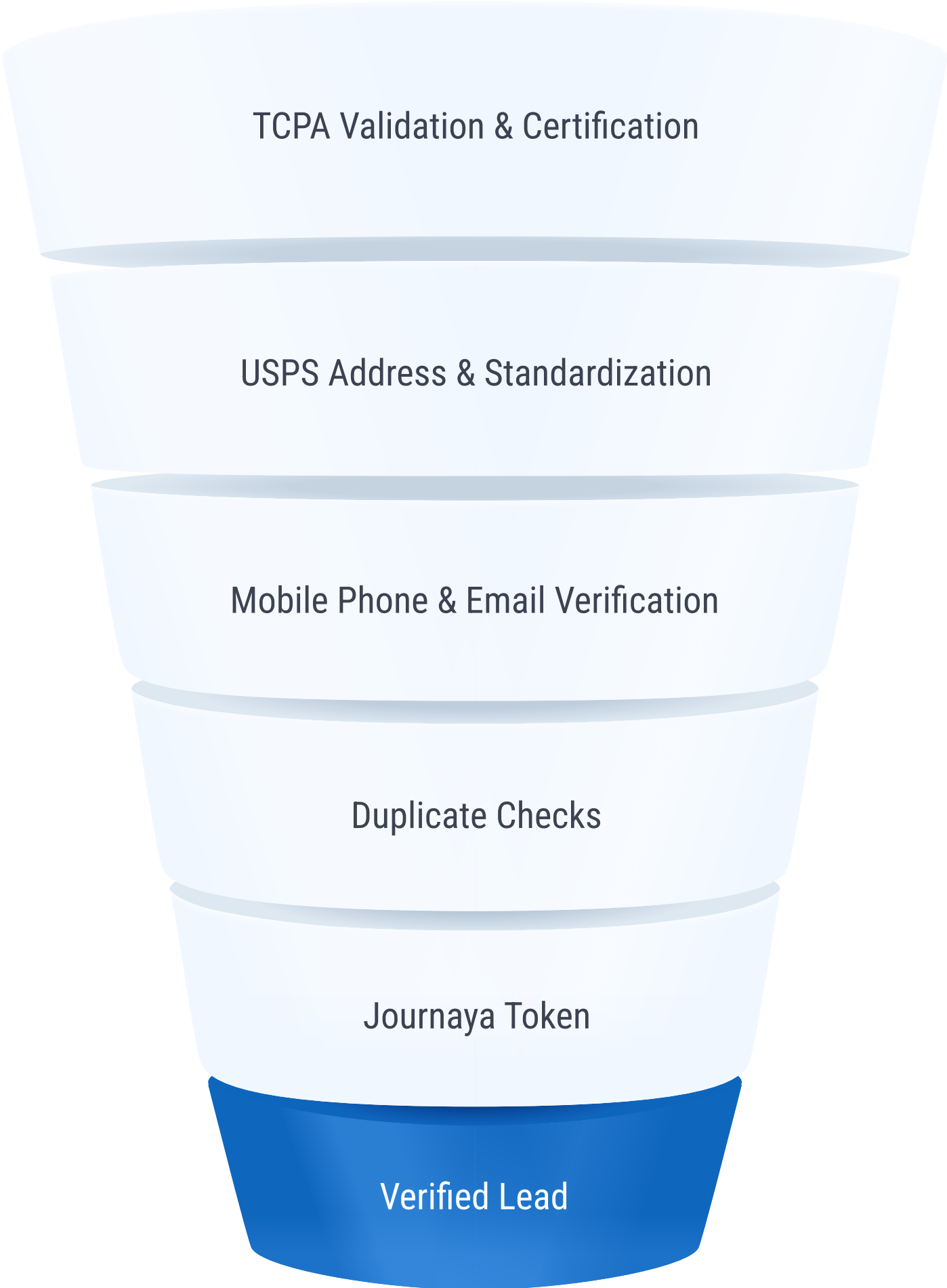
## Lead Data Enrich

Enhance lead quality with real-time USPS and Smarty Streets lookups, mobile and email verification, and data appending for duplicate leads.



## TCPA Certification

Apply LeadExec's TCPA validation to any lead form, including third-party forms. Reverse IP lookup and mobile checks authenticate leads, while a provided certificate confirms accuracy.



# Sell



## Order Creation and Invoicing

Enable clients to manage orders through a web portal or create orders for them. Features include order pausing, auto-renew, criteria selection, and payment processing via Stripe or Authorize.net.



## Selling Optimization

Automate lead sales - LeadExec offers unlimited deliveries to buyers, price optimization, weighted distribution, revenue sharing, and other advanced selling techniques.



# Distribute



## Easy Wizard-Based Setup

An easy wizard configuration makes the technical aspects of lead distribution less challenging.



## International Currency Conversion

Automate currency conversion for precise order values in your preferred currency.



## Canadian and Foreign Postal Code Routing

When delivering leads to Canada based on alpha-numeric postal codes, you need an advanced distribution that uses geolocation. LeadExec provides both phone and web lead routing using this advanced feature.



## Concurrent Lead Deliveries

Simultaneously deliver leads via Webhook, Posts, Ping-Post, Email, and Text.



## Ping-post and Ping Tree

Ping-post delivery enables lead generation companies to deliver partial lead information to buyers before selling the lead. This "ping" lets clients preview a lead and decide if it fits their profile. If the buyer responds with a yes or positive response, LeadExec lead distribution software will then deliver the full lead data, the "post," to the buyer.



# Report



## Real-time ROI Reporting

View your channel, lead source, and campaign ROI from one view. Spot underperforming sources and cut them off before they impact your business.



## Custom Pivot Grids

LeadExec features customizable reporting on any screen that contains lead data. You can create pre-built custom pivot reports that break your data into actionable insights.



## Lead Forecasting

Figuring out what leads to generate based on demand can be challenging. LeadExec features forecast reports that help you identify where to invest marketing dollars to drive the highest return on investment.