



# Valued Partner Program

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# Sales Automation and Lead Management Solution

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ClickPoint Software's sales automation and lead management solution is helping mid-size and enterprise companies improve sales performance in 30 days by using a suite of sales improvement tools.

SalesExec is centered around five core elements that generate more sales from leads.

## Automated Lead Distribution

Salespeople using ClickPoint pull or push lead routing call more leads in less time. Salespeople want more "at bats" with a simple solution and we give them what they want. The lead distribution solution within SalesExec prioritizes leads based on a variety of criteria such as state, first in/ first out, calling hours, and sales performance. With all of the routing on autopilot, your salespeople can focus on what they do best - calling and closing more leads.

## Telephony

ClickPoint partners with Nextiva and other VoIP telephony providers. This means your customers can use existing phone solutions and simply integrate them with ClickPoint. Customers can truly turn their desktop phone into a powerful dialing solution that will improve call efficiency.

## Outstanding Customer Support

Every account is assigned a dedicated account manager and ongoing customer support. ClickPoint features how-to articles and videos accessible through a real-time knowledgebase on every page of the software. ClickPoint also provides both phone and chat support via Intercom. The company continually receives better than 50% on NPS scores. We are known for our support, and it is our commitment to strive for only the best for your business as well as your customers. We want raving fans, not just satisfied fans.

## Email Nurture

Getting an extra lift from every lead that is unresponsive can make a world of difference to sales teams. The ClickPoint email solution can drive as much as 20% more value from leads. ClickPoint monitors open rates, delivers 99.99%, and helps salespeople communicate throughout the sales process without lifting a finger.

## Customized Reporting

We found at ClickPoint that trying to predict what customers want from reporting is difficult. Customers from different industry types want reports that show them how to get more from the solution to their particular issue. Therefore, ClickPoint provides customized dashboard reports as well as scoreboard reports.

## Lead Management Benefits

- Improved sales efficiency
- Visibility into lead provider performance
- Real-time flow of leads
- Lead segmentation
- Sales accountability
- Integrated phone solution
- Dedicated support resources
- Hosted in the cloud

# Why Partner with ClickPoint?

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With growing trust in the company, Clickpoint Software currently has 7,000 users and over 1,000,000 leads generated per month. ClickPoint is emerging as the market leader in verticals such as: Service, Mortgage, Travel, and Insurance. ClickPoint has been growing steadily and is dedicated to continual software improvement and advances in tools for their customers. A world-class onboard team and dedicated ongoing customer support will be there to support you.

## As a ClickPoint partner, you gain:

- Industry leading commission structure
- The ability to provide the very best solution available to the market
- A dedicated sales team to help you sell
- A dedicated support team to onboard your customers

## Why ClickPoint?

ClickPoint is evolving to provide an all-inclusive sales and lead management solution, powered by user feedback, intelligent design, and world-class support.



[Great Customer Reviews](#)